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Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in this application:

Listing of Claims:

1. (Currently Amended) A method of distributing electronic media, the method comprising:  
  
~~downloading receiving a file at a user computing device, the file comprising an integral decryption engine and encrypted media content;~~  
  
~~requesting a decryption key from a remote server;~~  
  
~~receiving the decryption key from the remote server, the decryption key itself encrypted with a user key, the user key bonded to the user computing device by being based at least in part on one or more characteristics of the user computing device such that the user computing device can use the user key to decrypt the decryption key; and~~  
  
~~responding to receipt of said decryption key from said remote server by:~~  
  
~~decrypting said media content using said integral decryption engine and the decryption key.~~
2. (Previously Presented) The method of claim 1, comprising, after decrypting the media content, viewing said media content by executing viewer software, the viewer software also integral with said file.

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3. (Previously Presented) The method of claim 1, comprising, after decrypting the media content, viewing said media content by executing external viewer software linked to said file.
4. (Currently Amended) A method of managing distribution of proprietary electronic media, the method comprising:  
~~downloading receiving a single file at a user computing device, the single file comprising an integral decryption engine, encrypted media content and integral media playback software, the single file executable independently of other programs to:~~  
~~obtain a decryption key from a remote server, the decryption key itself encrypted with a user key, the user key bonded to the user computing device by being based at least in part on one or more characteristics of the user computing device such that the user computing device can use the user key to decrypt the decryption key;~~  
~~decrypt the media content using the integral decryption engine and a the decryption key obtained separately from the file; and~~  
~~view the media content using the integral media playback software.~~
5. (Currently Amended) The method of claim 4, wherein  
~~downloading receiving the single file comprises~~  
~~downloading said single file from a remote server a computer via a communication network.~~
6. (Currently Amended) The method of claim 5 comprising  
~~downloading said decryption key from said remote server via said communication network wherein the computer is the remote server from which the decryption key is obtained.~~

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7. (Cancelled)
8. (Cancelled)
9. (Cancelled)
10. (Cancelled)
11. (Currently Amended) The method of claim 6, wherein said remote server tracks a number of decryption key downloads keys relating to the single file that have been issued by the remote server.
12. (Cancelled)
13. (Cancelled)
14. (Cancelled)
15. (Cancelled)
16. (Cancelled)
17. (Currently Amended) A method according to claim # 35 wherein the file is executable independently of other programs and wherein generating the user key, requesting the decryption key, using the user key to decrypt the decryption key and decrypting the media content are accomplished by executing the file.

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18. (Currently Amended) A method according to claim 17 wherein the file also comprises integral media player software and wherein executing the file also causes execution of the integral media player software and playback of the media content.
19. (Cancelled)
20. (Currently Amended) A method according to claim 2 wherein decrypting the media content and viewing the media content are accomplished without storing a decrypted copy of the media content locally in memory accessible to a user of the user computing device.
21. (Currently Amended) A method according to claim 2 wherein decrypting the media content and viewing the media content are accomplished without storing a decrypted copy of the media content locally in memory accessible to a user of the user computing device.
22. (Cancelled)
23. (Cancelled)
24. (Cancelled)
25. (Currently Amended) A method according to claim 24 1 wherein downloading receiving the file from the second user at the user computing device comprises downloading the file using a peer to peer network.
26. (Cancelled)

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27. (Currently Amended) A method according to claim 1 comprising previewing a previewable portion of the media content prior to decrypting the media content using the integral decryption engine and the decryption key.
28. (Currently Amended) A method according to claim 4 wherein the single file is executable to view the media content using the integral media playback software without storing a decrypted copy of the media content locally in memory accessible to a user of the user computing device.
29. (Cancelled)
30. (Cancelled)
31. (Currently Amended) A method according to claim 30 4 wherein the remote server tracks a number of decryption key downloads keys relating to the single file that have been issued by the remote server.
32. (Cancelled)
33. (Currently Amended) A method according to claim ± 4 comprising previewing a previewable portion of the media content prior to decrypting the media content using the integral decryption engine and the decryption key.

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34. (New) A method according to claim 1 comprising generating the user key at the user computing device prior to requesting the decryption key from the remote server and wherein requesting the decryption key from the remote server comprises sending the user key from the user computing device to the remote server.
35. (New) A method according to claim 34 wherein decrypting the media content using the integral decryption engine and the decryption key comprises using the user key to decrypt the decryption key and to thereby obtain a decrypted decryption key.
36. (New) A method according to claim 35 wherein using the user key to decrypt the decryption key is performed without storing the decrypted decryption key in memory accessible to a user of the user computing device.
36. (New) A method according to claim 35, comprising, after decrypting the media content, viewing said media content by executing viewer software, the viewer software also integral with said file.
37. (New) A method according to claim 35, comprising, after decrypting the media content, viewing said media content by executing external viewer software linked to said file.
38. (New) A method according to claim 36 wherein decrypting the media content and viewing the media content are accomplished without storing a decrypted copy of the media content in memory accessible to a user of the user computing device.

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39. (New) A method according to claim 37 wherein decrypting the media content and viewing the media content are accomplished without storing a decrypted copy of the media content in memory accessible to a user of the user computing device.
40. (New) A method according to claim 35 comprising previewing a previewable portion of the media content prior to decrypting the media content using the integral decryption engine and the decryption key.
41. (New) A method according to claim 35 wherein receiving the file at the user computing device comprises downloading the file using a peer to peer network.
42. (New) A method according to claim 1 wherein decrypting the media content using the integral decryption engine and the decryption key comprises using the user key to decrypt the decryption key and to thereby obtain a decrypted decryption key and wherein using the user key to decrypt the decryption key is performed without storing the decrypted decryption key in memory accessible to a user of the user computing device.
43. (New) A method according to claim 4, wherein execution of the single file causes the user computing device to generate the user key and to communicate the user key to the remote server.
44. (New) a method according to claim 43 wherein execution of the single file to decrypt the media content using the integral decryption engine and the decryption key comprises using the user key to decrypt the decryption key and to thereby obtain a decrypted decryption key.

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45. (New) A method according to claim 44 wherein using the user key to decrypt the decryption key is performed without storing the decrypted decryption key in memory accessible to a user of the user computing device.
  
46. (New) A method of distributing electronic media, the method comprising:
  - receiving a file at a user computing device, the file comprising an integral decryption engine and encrypted media content;
  - generating a user key at the user computing device, the user key bonded to the user computing device by being based at least in part on one or more characteristics of the user computing device;
  - requesting a decryption key from a remote server wherein requesting the decryption key comprises sending the user key from the user computing device to the remote server;
  - receiving the decryption key from the remote server at the user computing device, the decryption key itself encrypted with the user key such that the user computing device can use the user key to decrypt the decryption key; and
  - responding to receipt of said decryption key from said remote server by:
    - using the user key to decrypt the decryption key and to thereby obtain a decrypted decryption key; and
    - decrypting said media content using said integral decryption engine and the decrypted decryption key.